



COOPERATIVE EXTENSION SERVICE
NEW MEXICO STATE UNIVERSITY

COLLEGE OF AGRICULTURE AND HOME ECONOMICS

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For Immediate Release:

Contact Person: Patrick Kircher, Roosevelt County Agriculture Agent

Beef Cow Management in a Drought

The drought is the most pressing management issue faced by producers of the High Plains in a long time. Success in this situation requires evaluating every option and possibility in hopes of surviving to better times. The 20th Annual New Mexico Ag Expo is pleased Dr. Ted McCollum, Texas Agri-Life Beef Cattle Specialist to discuss, "Beef Cow Management in a Drought". Dr. McCollum will evaluate all production scenarios for 2012 to determine the best course of action for producers. Situations confronting ranchers this year will require utilizing every option available to hold herds together and survive the climatic conditions that have developed.

"The opportunity to make a profit for cow/calf producers is within reach if they can just survive until the drought," says Patrick Kircher, Roosevelt County Ag Agent. Dr. McCollum will present his talk on Wednesday, February 22nd at 10:00 a.m. in the Cacahuete Room of the Jake Lopez Bldg. on the Roosevelt County Fairgrounds.

New Mexico State University is an affirmative action/equal opportunity employer and educator. NMSU and the U.S. Department of Agriculture cooperating. "If you are an individual with a disability and need an auxiliary aid or service please contact Patrick Kircher at 575-356-4417 by February 10." If you need more information or are interested in attending please contact the Roosevelt County Extension Office at 356-4417.