



COOPERATIVE EXTENSION SERVICE
NEW MEXICO STATE UNIVERSITY

COLLEGE OF AGRICULTURE AND HOME ECONOMICS

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For Immediate Release:

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Strategies for Insect Pest Management in Hay

The 20th Annual New Mexico Ag Expo is pleased to bring Dr. Jane Breen Pierce, New Mexico State Extension Entomologist to discuss "Strategies for Insect Pest Management in Hay." Dr. Pierce will cover some of the major insect pests in hay including alfalfa weevil, beet armyworm, cutworms, white fringed beetle and alfalfa caterpillar. Control measures will emphasize an integrated pest management approach with recommendations about biological and cultural control measures for insect pests of hay which can be used to decrease the number of conventional insecticide applications. "Profit potential can be impacted in multiple ways and pest management is a major factor controlling the bottom line," says Patrick Kircher, Roosevelt County Ag Agent. Dr. Pierce will present "Strategies for Insect Pest Management in Hay" on Tuesday, February 21st at 1:00 p.m. in the McAlister Room of the Jake Lopez Bldg. on the Roosevelt County Fairgrounds. This course has been approved by the New Mexico Department of Agriculture for one continuing education unit (CEU) to be applied toward a private applicator's license.

New Mexico State University is an affirmative action/equal opportunity employer and educator. NMSU and the U.S. Department of Agriculture cooperating. "If you are an individual with a disability and need an auxiliary aid or service please contact Patrick Kircher at 575-356-4417 by February 10." If you need more information or are interested in attending please contact the Roosevelt County Extension Office at 356-4417.